

# 8<sup>th</sup> GCBMS-2022 (ONLINE)

## Programme at a Glance

**Time: Gulf Standard Time (GST)**, being 4 hours ahead of GMT/UTC  
(UTC+04:00)

For time conversion you can visit: <https://www.timeanddate.com>

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### Day 1: 17<sup>th</sup> March 2022

Start	End	Program Structure
12:00	13:00	Conference Registration Open
13:00	15:00	Welcome Note & Keynote address
15:00	15:20	Networking Session
15:20	16:50	Session 1: Paper Presentations
16:50	17:00	Break
17:00	18:30	Session 2: Paper Presentations
18:30	18:40	Break
18:40	20:10	Session 3: Paper Presentations

### Day 2: 18<sup>th</sup> March 2022

Start	End	Program Structure
11:10	12:30	Welcome Note by conference Co- Chair & Keynote address
12:30	12:40	Break
12:40	14:10	Session 4: Paper Presentations
14:10	14:20	Break
14:20	15:50	Session 5: Paper Presentations
15:50	16:00	Break
16:00	17:30	Session 6: Paper Presentations
17:30	18:00	Closing Ceremony
18:00	19:30	Session 7: Video Presentations

**Note:** All times are according to (GST) Gulf Standard Time

## Important Instructions

You are requested to carefully read-out the following instructions to avoid any inconvenience

### Related to Zoom:

It is advisable,

- To have your camera **ON** during your presentation (ONLY).
- For the entire event have your profile picture on ZOOM/Google.
- Before presentation please make sure your microphone and camera are working.
- When joining the ZOOM session, Kindly Name yourself as following to make the process smooth:  
**"ReferenceID Full Name"**
- Use your Reference ID (mentioned on acceptance letter) and full name BOTH for any query.
- Zoom Link shall be shared by tomorrow.

### For Presentation: (Presentation is free, and abstract shall be published in Abstract book proceedings).

1. **Presentation time** for each paper shall be of 10 Minutes maximum (Please manage your presentation within this time)
2. Presentation is via ZOOM: link to join the presentation shall be shared till 16<sup>th</sup> March 2022 via email.
3. Each Presentation will be of 10 minutes (maximum), followed by a 5 minutes question answer session, hence you are required to make sure the power point or video is short, concise, and has around 10-15 slides maximum (advisable).
  - We advise presentation to be delivered LIVE, but in case if you cannot present LIVE (due to time difference or other reasons), you can send a recorded video (10 minutes maximum).
  - Send your power point presentations and recorded video maximum till 15<sup>th</sup> March 2022 (If you are finding difficulty attaching the file because of file size, please share it via any cloud storage (e.g, google drive, dropbox))

### For Publication & Conference Virtual Certificate: fill out the form if you have not filled it yet.

1. This google form has been shared before if you have missed it you can fill the form:  
[https://docs.google.com/forms/d/e/1FAIpQLScnyMpCX2ZduejYn5WZjle28vaGyjLGIlpvNloSGQHmnsoDBw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScnyMpCX2ZduejYn5WZjle28vaGyjLGIlpvNloSGQHmnsoDBw/viewform?usp=sf_link) **(Please do not fill the form if you have already filled it)**
2. Publication and virtual certificate related queries shall be answered after the conference
3. Payment details and virtual certificate shall be shared after the conference.
4. Paper publication related queries shall be entertained after the conference from 25<sup>th</sup> March 2022.

### Important Note:

- The theme name(s) mentioned is on the basis of majority papers in that session.
- All times are according to (GST) **Gulf Standard Time**

# 8<sup>th</sup> GCBMS-2022 Conference Programme

17<sup>th</sup> March 2022

Start	End	Program Structure: 17 <sup>th</sup> March (Timings: Gulf Standard Time GST)		
12:00	13:00	Conference Registration Open		
13:00	15:00	Welcome Note by conference chair & Keynote address		
15:00	15:20	Networking Session		
<b>Session 1</b> 15:20----16:50		<b>Theme 1: HR</b>	<b>Theme 2: Entrepreneurship</b>	<b>Theme 3: Finance &amp; Accounting</b>
<b>Presentation Slot 1</b>		<b>Marija Runić-Ristić</b> ID1105: The Analysis of Onboarding Processes in Organizations in Serbia <b>Serbia</b>	<b>JOSÉ G. VARGAS-HERNÁNDEZ</b> ID1040: Socio-intercultural entrepreneurship capability building and development <b>Mexico</b>	<b>Yichao Wu</b> ID1033: The Impact of Asian Games Announcements on Local Companies Stock Returns <b>China</b>
<b>Presentation Slot 2</b>		<b>Wasim Ahmad</b> ID1123: A Must-Happen Cultural Shift in Organizations <b>UAE</b>	<b>AMINU SANI</b> ID1057: CONTRIBUTIONS OF SMALL AND MEDIUM ENTERPRISE TO ENTREPRENEUR AND ECONOMIC DEVELOPMENT IN KATSINA STATE <b>Nigeria</b>	<b>Jianao Lu</b> ID1034: The determinants of IPOs underpricing: evidence from the Internet industry on Chinese stock <b>China</b>
<b>Presentation Slot 3</b>		<b>Hamza Aouam</b> ID1037: Motivation to Participate in an employee Referral Program: A Conceptual Model and Experimental Approach <b>Morocco</b>	<b>Husam Omar</b> ID1068: An exploratory study of characteristics and attributes of Arab entrepreneurs in Central America <b>UAE</b>	<b>Badamasi Sani Mohammed</b> ID1082: EFFECT OF CRYPTOCURRENCY ON INFLATION IN NIGERIA <b>Nigeria</b>
<b>Presentation Slot 4</b>		<b>Muhammad Junaid Ahsan</b> ID1056: An examination of leaders' motivation and sustainability strategies in connection to the performance of Pakistani manufacturing Industry <b>Italy</b>	<b>Ermira Kalaj</b> ID1083: CHALLENGES FACED BY ENTERPRISES DURING COVID-19: A FIRM LEVEL ESTIMATION <b>Albania</b>	<b>S. Sundararajan</b> ID1124: A Study on Factors Influencing Individual Investors' Decisions in selected commercial private banks in Kano city of Nigeria <b>Nigeria</b>
<b>Presentation Slot 5</b>		<b>Jani Saheb Shaik</b> ID1128: Achieving Benchmark Shop-Floor Productivity Levels Through Employee Motivation and SMED Systems in a Cable Manufacturing Company <b>UAE</b>	<b>Ângela Vaz</b> ID1102: A process of Innovation and Entrepreneurship <b>Portugal</b>	<b>Okoyeuzu Chinwe</b> ID1041: Financial Institution Stability and Climate change Risk: Developing Country's Perspective <b>Nigeria</b>

Start	End	Program Structure: 17 <sup>th</sup> March (Timings: Gulf Standard Time GST)		
Presentation Slot 6		<b>Kienpin Tee</b> ID1087: C-Suite Incentive Conflict and Firm Efficiency <b>UAE</b>	<b>Alishan Karimov</b> ID1151: Blockchain technology as an innovative way of dealing with sustainability issues in the operations of Airbnbs <b>Hungary</b>	<b>Dr. Tara Pratheesh</b> ID1157: The Role of Microfinance to address Socio-economic Challenges in Kerala,India <b>UAE</b>
16:50	17:00	Break		
<b>Session 2</b> 17:00---18:30		<b>Theme 1: Marketing</b>	<b>Theme 2: Entrepreneurship &amp; Law</b>	<b>Theme 3: Finance &amp; Accounting</b>
Presentation Slot 1		<b>Hamza Aliyu</b> ID1075: THE EFFECT OF ADVERTISING ON THE PERFORMANCE OF SMALL BUSINESS ENTERPRISES IN NIGERIA <b>Malaysia</b>	<b>ZAINAB SALAHU BELLO</b> ID1150: RURAL ENTREPRENEURSHIP <b>Nigeria</b>	<b>Anjum Ubaid Siddiqui</b> ID1080: Investors' perception about Sustainable investments: Insights from India <b>India</b>
Presentation Slot 2		<b>Maloy Saha</b> ID1076: The Role of Health and Wellness Tourism in Mitigating Seasonality in Relation with Marketing Science <b>Hungary</b>	<b>Badr FIGUIGUI</b> ID1026: Startup governance design : a life cycle calibration between disciplinary, cognitive and behavioural approaches <b>Morocco</b>	<b>Abdesseitar Bensaid</b> ID1125: CEO Political Connection, Demographic Characteristics and Real Earnings Manipulation: New Evidence from an Emerging Economy <b>Malaysia</b>
Presentation Slot 3		<b>Stavroula Kalogeras</b> ID1081: Social Media and Social Learning for Conscious Organizations <b>UAE</b>	<b>Jalal Rajeh Hanaysha</b> ID1095: An Empirical Examination of Entrepreneurial Marketing Dimensions and Economic Sustainability in Small and Medium Enterprises <b>UAE</b>	<b>Ghulame Rubbaniy</b> ID1086: Cyclicity of Liquidity Creation: Non-linear Evidence from US Bank Holding Companies <b>UAE</b>
Presentation Slot 4		<b>Shreya Singh</b> ID1141: A Review Paper on Opportunities And Challenges Of Green Marketing <b>India</b>	<b>Ali Sukru CETINKAYA</b> ID1134: The effect of team management on intrapreneurship in retail chains <b>Turkey</b>	<b>Konstantinos Syriopoulos</b> ID1092: Global Financial Crisis, COVID-19, Lockdown, and Herd Behavior in the US ESG Leader Stocks <b>UAE</b>
Presentation Slot 5		<b>AISHA ABDULAZIZ</b> ID1142: Cognitive Dissonance and its impact on Consumer Buying Behaviour <b>Nigeria</b>	<b>Fathima Rasla Mattath</b> ID1133: LEGAL PRACTICE IN THE "NEW NORMAL" <b>UAE</b>	<b>Nayab Karim</b> ID1127: The role of institutional quality and financial sector development in foreign remittance-human development index in world's top 10 remittance-recipient economies <b>Pakistan</b>
Presentation Slot 6		<b>SU GUI YU</b> ID1144: Li Ning Sports Brand Digital Marketing For Seniors <b>Thailand</b>	<b>Eriona Cela</b> ID1053: The legal framework for social services in Albania <b>Albania</b>	<b>Meshari Al-Daihani</b> ID1130: Fundraising appeal for COVID-19 epidemic fight: A cross-country study of donor response <b>Malaysia</b>

Start	End	Program Structure: 17 <sup>th</sup> March (Timings: Gulf Standard Time GST)		
18:30	18:40	Break		
<b>Session 3</b> 18:40----20:10		<b>Theme 1: HR</b>	<b>Theme 2: Economics</b>	<b>Theme 3: Multidisciplinary</b>
<b>Presentation Slot 1</b>		<b>Yang Kaihan</b> ID1109: Impact of organizational learning capability for reverse logistics and sustainability performance: A conceptual framework <b>Malaysia</b>	<b>Abdul Majeed</b> ID1060: Roles of Natural Resources, Globalization, and Technological Innovations in Mitigation of Environmental Degradation in BRI Economies <b>China</b>	<b>Clement Vee Lun Lim</b> ID1066: A CONCEPTUAL FRAMEWORK FOR THE ADOPTION OF A NEW DRUG
<b>Presentation Slot 2</b>		<b>Olga Bulankina</b> ID1103: Cross-cultural management in the corporate strategies of high-tech companies <b>Switzerland</b>	<b>Mufutau Akanmu Popoola</b> ID1089: Impacts of Islamic Economics on Socioeconomic Development in Nigeria <b>Nigeria</b>	<b>Sid'Ahmed Soumbara</b> ID1104: Hybrid Forecasting Methodology for Electricity Consumption Based on a Seasonal ARIMA and MLP Models with Climatic Variables: Case Study of Morocco. <b>Morocco</b>
<b>Presentation Slot 3</b>		<b>Shabir Banday</b> ID1058: Changing Perspective of Business Management After COVID 19 In The Gulf with Reference To UAE <b>UAE</b>	<b>Bushra Abbas</b> ID1094: Impact of COVID-19 on selected SDGs in Pakistan <b>Pakistan</b>	<b>Stathis Polyzos</b> ID1088: Happy Herding: A State-Space and Quantile-on-Quantile Regression Approach on Rare Earth Metals <b>UAE</b>
<b>Presentation Slot 4</b>		<b>RONEN SHAY</b> ID1143: Recruiting workers for the hotel industry: the case of Israel and Jordan <b>Israel</b>	<b>Hao Shen</b> ID1101: How Do State Tax Changes Affect Bond At-Issue Yield Spreads? U.S Evidence <b>USA</b>	<b>AKM Shamsur Rahman</b> ID1051: An Examination of AJ Ayer's Principle of Verification <b>Bangladesh</b>
<b>Presentation Slot 5</b>		<b>Brou Kendja Junior KENDJA</b> ID1152: The study of impact of leadership behavior on the declining business lifecycle span in Ivory Coast <b>England</b>	<b>Danladi Bashir</b> ID1121: Effect of Foreign Direct Investment on Economic Growth in Nigeria: Does Exchange Rate Matter? <b>Nigeria</b>	<b>Mulumba Isaac Patrick</b> ID1172: Interoperability challenges in building information modelling: case studies in structural engineering <b>UAE</b>
<b>Presentation Slot 6</b>		<b>Rufat Aghazada</b> ID1160: The Need Identification for the Legislation about Virtual Employment in Management Consultancy sector of the UAE <b>UAE</b>	<b>Md. Monirul Islam</b> ID1122: Minerals imports—clean energy transitions nexus: Evidence from the top 10 mineral-importing economies <b>Bangladesh</b>	<b>Amina Begum</b> ID1140: The Study of Correlation between Health Tourism and High degree of Competitiveness in the UAE Healthcare Sector <b>UAE</b>

# 8th GCBMS-2022 Conference Programme

18<sup>th</sup> March 2022

Start	End	Program Structure: 18 <sup>th</sup> March (Timings: Gulf Standard Time GST)		
11:10	12:30	Welcome Note by conference Co- Chair & Keynote address		
12:30	12:40	Break		
<b>Session 4</b> 12:40----14:10		<b>Theme 1: HR</b>	<b>Theme 2: Marketing &amp; Law</b>	<b>Theme 3: Economics</b>
<b>Presentation Slot 1</b>		<b>Ayman Mustafa Al Armoti</b> ID1027: Examine the relationship between High-performance work practices on organizational performance <b>UAE</b>	<b>Nazira Sharshembieva</b> ID1154: The Impact of social media on Customer Buying Behaviour of Turkish Apparel Brand in Turkey <b>England</b>	<b>Paulman Karippai</b> ID1139: Impact of U.S. sanctions on bilateral FDI with China <b>UAE</b>
<b>Presentation Slot 2</b>		<b>Sandeep Kumar Gupta</b> ID1059: A review of different leadership styles in large sized Indian Organizations in the infrastructure sector and their impact on organizational commitment <b>India</b>	<b>Legman Ioan David</b> ID1073: Economic development of the company by adopting some AR/VR innovations <b>Romania</b>	<b>Muhammad Sohrab</b> ID1148: The Effect of Gross Domestic Product, Urbanization, Trade Openness, Financial Development and Renewable energy on CO2 Emission an Investigation in Pakistan <b>Pakistan</b>
<b>Presentation Slot 3</b>		<b>Muhammad Saeed Shahbaz</b> ID1062: The Impact of Green Logistics Management Practices on Organizational Performance through Mediation of Green Human Resource Management and Moderation of Organizational Culture for Textile Industry of Pakistan <b>Pakistan</b>	<b>SAKINA MUSTAFA SHEHU</b> ID1147: Consumer Buying Behaviour towards on line shopping <b>Nigeria</b>	<b>Michael Isaac OPUSUNJU</b> ID1149: COVID-19 AND INSECURITY: A MODERATING EFFECT OF GROWTH OF SMES IN ABUJA <b>Nigeria</b>
<b>Presentation Slot 4</b>		<b>Muhammad Usman Mumtaz</b> ID1158: Looking above and beyond compensation and benefits; exploring what star employees really want in textile sector of Pakistan? <b>Pakistan</b>	<b>Tian Jun</b> ID1114: REVISIT SOCIAL CAPITAL FOR SUPPLY CHAIN RESILIENCE <b>Malaysia</b>	<b>Zie Kadognon Kama Aboudramane Ouattara</b> ID1153: The Study of the Impact of Public policies on the Level of Corruption in Cote d'Ivoire. <b>England</b>
<b>Presentation Slot 5</b>		<b>M.S. Mahsa Keramat</b> ID1039: Using augmented reality in leading virtual teams and improving their performance <b>Iran</b>	<b>Dr. Pranav Kumar</b> ID1163: Marketing Opportunities and Challenges for Nonprofits in Post Pandemic Era <b>UAE</b>	<b>Nadiya Shahzad</b> ID1135: Investigate the Economy Policy Uncertainty on Bank Performance of Pakistan: Islamic Vs. Conventional Banks <b>Pakistan</b>

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Presentation Slot 6		<b>Syed Rizwan Naqvi</b> ID1030: Impact of COVID-19 on Behavioural Intention to Use E-Learning in Indian Organizations <b>India</b>	<b>Ruslan Serbyn</b> ID1071: An assessment in the present scenario of the system of crime investigation: investigative actions as per Ukrainian legislation <b>Ukraine</b>	<b>Md Mahmudul Alam</b> ID1120: Factors Influencing Environmental, Social and Governance Rating of Public Listed Companies in Bursa Malaysia <b>Malaysia</b>
14:10	14:20	Break		
<b>Session 5</b> 14:20----15:50		<b>Theme 1: HR &amp; Finance</b>	<b>Theme 2: Marketing &amp; Management</b>	<b>Theme 3: Interdisciplinary</b>
Presentation Slot 1		<b>Shima Husen</b> ID1167: The Analysis of the Relationship between Stress and Self-esteem among Full-time Service Sector Employees in UAE <b>UAE</b>	<b>Sadaf Hayat</b> ID1045: IMPACT OF PRICING STRATEGIES ON CONSUMER PERCEPTION <b>Pakistan</b>	<b>Jianing Zhang</b> ID1031: The Impact of RMB Exchange Rates on China's Import and Export Trades <b>China</b>
Presentation Slot 2		<b>Dr.Emad .A. Shahrori</b> ID1169: Psychology Talk: The Relationship Between Wellbeing at Workplace and Employee Engagement <b>UAE</b>	<b>M Shahruxh Sadozai</b> ID1064: Research on Green Marketing <b>Pakistan</b>	<b>Sandeep K. Gupta</b> ID1048: The contribution of private banks in the Ethiopian economy development <b>India</b>
Presentation Slot 3		<b>Rasheed Mohiuddin Mohammed</b> ID1138: The study of the impact of communication gap on organizational performance in the Dubai healthcare sector <b>UAE</b>	<b>Jalal Rajeh Hanaysha</b> ID1096: Impact of Social Media Marketing Activities on Purchase Decision in the Fast Food Industry: Mediating Role of Brand Trust <b>UAE</b>	<b>Junayd Khattak</b> ID1165: Study of Effects of the Corona-virus Pandemic on Family-owned Trading Businesses in the UAE <b>UAE</b>
Presentation Slot 4		<b>Hennath Aboobacker</b> ID1168: The Analysis of the Mediating role of Job Involvement in the Relationship between Well-being and Emotional Intelligence of Special Education Teachers in UAE <b>UAE</b>	<b>Nidhi</b> ID1099: The Impact of Pandemic on Tiles Industry: Challenges & Opportunities for the Years 2019-2021 <b>India</b>	<b>Larry Su</b> ID1055: Qualified Securities for Short-sale Refinancing (QSSR), Short-sale Constraints and Stock Prices: Evidence from Chinese Stock Markets <b>Brunei Darussalam</b>
Presentation Slot 5		<b>MD Golam Imtiaz</b> ID1173: Evaluating the performance of concrete with the addition of fly ash and GGBS as partial replacement of cement and ceramic waste with coarse aggregate <b>UAE</b>	<b>Ali Sukru CETINKAYA</b> ID1136: Controlling and auditing operational activities: a scale development study <b>Turkey</b>	<b>Adebayo Sulaiman Adeodu</b> id1156: Impact of business education on poverty elevation and sustainable development in Nigeria <b>Nigeria</b>



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Presentation Slot 6		<b>SEFOUHI Linda</b> ID1084: Risk assessment of Batna landfill <b>Algeria</b>	<b>Saif Ur Rehman</b> ID1065: CEO Power, corporate governance mechanisms and earnings quality: An Egyptian Evidence <b>UAE</b>	<b>Renuka Nyayadhish</b> ID1155: A proposal for A Model of Sustainable solution for IOT based smart irrigation system using Big Data and cloud computing for UAE <b>England</b>
15:50	16:00	Break		
<b>Session 6</b> 16:00----17:30		<b>Theme 1: Multidisciplinary &amp; Economics</b>	<b>Theme 2: Social Sciences &amp; IT</b>	<b>Theme 3: Video Presentation</b>
Presentation Slot 1		<b>Muhammad Irfan Nasir</b> ID1159: Topological Optimisation for the production of knee implant using the method of additive manufacturing <b>UAE</b>	<b>Pablo Alonso-Rodríguez</b> ID1117: Negative externalities of the digital transformation in the financial sector <b>Spain</b>	<b>Aishat Salawudeen</b> ID1098: Dividend Payout Trend: An analysis of Listed Manufacturing Firms in Nigeria <b>Nigeria</b>
Presentation Slot 2		<b>Muhammad Umair</b> ID1161: Study of Subtractive and Additive Manufacturing Techniques for Rim to Optimize Cost & Time <b>UAE</b>	<b>Mohamed Nihaal</b> ID1137: Automatic helmet detection of bike riders for ensuring road safety using machine learning techniques <b>UAE</b>	<b>Khadar Ahmed Dirie</b> ID1129: Crowdfunding-based Cash Waqf Model (CBCW-M): A Proposed Model for Waqf institutions in fourth industrial revolution <b>Malaysia</b>
Presentation Slot 3		<b>Nabegha Mahmood</b> ID1028: Incremental social innovation from historical standpoint: mental models and implementation strategies <b>Pakistan</b>	<b>Rabia Aamir</b> ID1029: Bread, Dignity, and Social Justice: The Economic of Populism in Karimi's Memoirs <b>Pakistan</b>	<b>Xiaoyan Zha</b> ID1036: The Impacts of Research and Development In Artificial Intelligence (AI) Industry on Company's Financial Risk <b>China</b>
Presentation Slot 4		<b>Muniza Malik</b> ID1085: Resilience, Gratitude and Psychological Well-being of University students <b>Pakistan</b>	<b>Alka Asokan</b> ID1170: Feasibility of Implementing Decentralized Wastewater Treatment Plants for addressing the Water Consumption Issues in The United Arab Emirates Communities <b>UAE</b>	<b>Stephny Dencil</b> ID1164: The relationship between financial information and stock prices – evidence from public traded insurance companies in Sri Lanka <b>Sri Lanka</b>
Presentation Slot 5		<b>Delong Shang</b> ID1035: The impact of the government's policy on the stock performance of the Chinese game industry <b>China</b>	<b>Ahmed Abba Tukur Zagga</b> ID1171: Determining the feasibility of using reclaimed water in the construction industry in UAE <b>UAE</b>	<b>Syed Rizwan Naqvi</b> ID1046: Artificial Intelligence in e-HRM: Qualitative Study of Tech Mahindra <b>India</b>
Presentation Slot 6			<b>Rafid Ahmed</b> id1174: The study of assessment of the viability of cool roofs across UAE <b>UAE</b>	<b>Khalid Syeed Uddin</b> ID1061: The Effectiveness of Artificial Intelligence-Based in Training and Development of employees with reference to cost Effectiveness



Start	End	Program Structure: 18 <sup>th</sup> March	(Timings: Gulf Standard Time GST)
17:30	18:00	Closing Ceremony	

Start	End	Program Structure: 18 <sup>th</sup> March (Timings: Gulf Standard Time GST)		
Session 7 18:00----19:30		Theme 1: Video Presentation	Theme 2: Video Presentation	Theme 3: Video Presentation
Presentation Slot 1		<b>Bambang Dwi Aditya Nusantara</b> ID1074: Evaluating Implementation of Success and Finding Competitive Advantages, Ideal Goals of Digital Inbound Marketing with Measurement Methods for Indonesian MSME Business <b>Indonesia</b>	<b>Ch. M. Bachir Mbodj</b> ID1108: The Development of the Horizontal Economy: The Frugal Innovation <b>Senegal</b>	<b>Huang Duoming</b> ID1110: Proposed supplier integration strategies in the context of post-covid-19 <b>Malaysia</b>
Presentation Slot 2		<b>Elham Sekandari</b> ID1090: Assessing the importance of market segmentation criteria using ahp method: the case of online purchasing market in north Cyprus <b>Cyprus</b>	<b>Ju Luo</b> ID1032: The impact of China's Loan Prime Rate reform on the real estate companies <b>China</b>	<b>Min Liu</b> ID1162: Supply chain risk management in the context of covid-19: strategies review <b>Malaysia</b>
Presentation Slot 3		<b>Sina Poorkhaje Namaghi</b> ID1111: EWOM, affective commitment and consumer purchasing behavior for healthcare services in north cyprus during covid-19 pandemic <b>Turkey</b>	<b>Baydan</b> ID1132: The Impact of Remittance on Economic Growth in Sub-Sahara Africa: A Cross-Country Investigation <b>Malaysia</b>	<b>Nur Shafeera Binti Mohamad</b> ID1116: A review of electronic waste recycling from behavioral reasoning theory perspective <b>Malaysia</b>
Presentation Slot 4		<b>Wu Yanzhou</b> ID1119: Review the moderating effect of celebrity endorsement on the relationship between browsing and impulse buying in livestreaming industry <b>Malaysia</b>	<b>Ali Raza</b> ID1118: International Capital inflows nexus economic growth and economic development? Quantitative analysis from developing countries <b>Pakistan</b>	<b>Shubhagata Roy</b> ID1091: Impact of medical transcription adoption on patient satisfaction operational performance: An empirical investigation in the Indian healthcare context <b>India</b>
Presentation Slot 5		<b>Shehu Rabiah Na-Allah</b> ID1115: Is Market Orientation a Prerequisite for Firm Financial Performance? Evidence from Small Poultry Firms in Nigeria <b>Malaysia</b>	<b>Mohd Zamre Bin Mohd Zahir</b> ID1067: Intellectual property: tight spot of different work types that can be protected by copyright <b>Malaysia</b>	<b>Mohamud Said Yusuf</b> ID1131: Global Impact of COVID-19 pandemic on air pollution: A systematic literature review <b>Somalia</b>
Presentation Slot 6		<b>Thoo Ai Chin</b> ID1093: Effects of Website Quality and E-trust on Online Booking Intention for Home Maintenance Services <b>Malaysia</b>	<b>Enas Elgehmi</b> ID1113: The new normal of law <b>UAE</b>	<b>Farah Zainab</b> ID1078: The impact of social media fatigue on students’ academic performance: moderating role of big five personality traits <b>Pakistan</b>

**Presentation Slot 7**

**Syed Rizwan Naqvi**

ID1146: Impact of COVID-19 on Behavioural  
Intention to Use E-Learning in Indian Organizations  
**India**

**Mgr. Gabriella Michalec**

ID1112: The dangers of digitization: which risk factors  
have the greatest impact on digitization, which are less  
**Hungary**