

Call for Papers

26th



**GIRNE
AMERICAN
UNIVERSITY**



27th - 28th April

2024

*Unleash Research Potential: Publish, Discover Dubai, Network.
Join GCBMS-2024!*

GCBMS-2024 Offers

Keynote Speakers	Editors from Top ranked journals, academicians and Industry Professionals.
Publication Opportunity	Scopus & SSCI Indexed
Research Workshop	Writing for Scopus and SSCI Journals
Tour De Dubai	Dubai City Tour
Abstract Proceedings	Abstract publication at GCBMS Proceedings
Awards	Best paper and best presentation awards
Registration Includes	Lunch & Hi tea (conference day/s), conference material (proceedings, bag)
Experienced Organizer	25 conferences [2006-2023], 10 Countries
Diversity of Participants	5 Continents, 30+ Countries
Networking Opportunity	Academic, Economic, Environmental, and Social Domains

KEYNOTE SPEAKERS



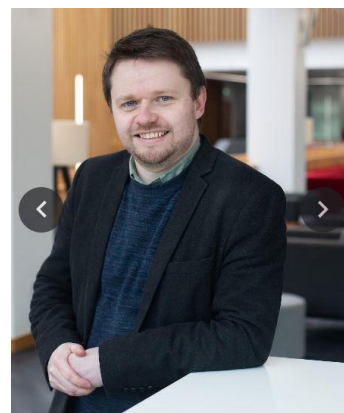
Brandon Randolph-Seng
Texas A&M University -
USA

Editor-in-Chief
Management Decision



Serhat Akpınar
Chancellor

Girne American University
(GAU)

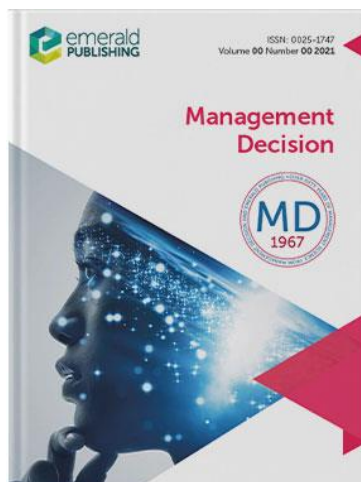



Robert Crammond
University of the West of
Scotland (UWS)

Associate Editor
Journal of Intellectual Capital
Baltic Journal of Management

JOURNAL AFFILIATIONS (JAs)


Fast-Track review for GCBMS-2024 presenters



ISSN-p, ISSN-e	0025-1747, 1758-6070	2040-8021, 2040-803X	2694-6416, 2694-6424
JIF	4.6	4.5	2.1
 Clarivate Analytics Journal Citation Reports JCR Rank by JIF Scopus®	Q3 (Business & Management)	Q1 (Business, Finance) Q2 (Environmental Studies) Q3 (Management)	Q2 (Ethics) Q4 (Business)
Scopus®	Q1	Q1	Q1
SJR	1.35	0.94	0.86

Partner Journals (PJs)



ISSN-p, ISSN-e	1469-1930, 1758-7468	0953-7325, 1465-3990
JIF	6.0	3.4
 Clarivate Analytics Journal Citation Reports JCR Rank by JIF	Q2 (Business & Management)	Q3 (Management)
Scopus®	Q1	Q2

PARTNERS



GIRNE
 AMERICAN
 UNIVERSITY



TALENT NURTURES
 NURTURING THE GEN NEXT!!



YOUTUBE: <https://www.youtube.com/channel/UCXgGfszQfe4eUIOpgi3QDDQ>

Important Guidelines for fast-track and partner journals:

1. Presenting at the conference and publication are two separate things. We do not guarantee publication in any sense; however, we have made sincere efforts to make this process easier and somewhat quicker for our presenters.
2. Fast-track review allows for easing and, in some cases, skipping the pre-process desk rejection stage. However, the journal's peer review and quality criteria will be strictly followed and monitored by the journal itself. Please note that papers should be submitted directly to the journal's submission platform, and you can email us the manuscript number, which will be forwarded to the journal for consideration.
3. Please note that this is a rare opportunity, so do not miss it by submitting a draft that is not aligned with the journal's aims and scope, publishing ethics and policies, formatting guidelines, or has not been duly proofread and thoroughly vetted. It will not be given a second chance.
4. Some journals in this field have APC (Article Processing Charges), while others do not. For a better understanding of APC and other related information, you can contact or visit the journal's website directly. Normally, journals handle the APC matter themselves.
5. If the APC is not submitted directly to ABMC/GCBMS' designated account communicated via the official email register@gcbms.org, the platform will not be responsible for it.
6. Journals categorized as "partner journals" do not have any contract with the journal for fast-track review. They are solely partner journals where you can submit your quality papers. Authors with papers that are appropriate for "Partner Journals," in terms of aim, scope, and quality, can submit through the normal channel to the journal.

COLLABORATION



**GIRNE
AMERICAN
UNIVERSITY**

Girne American University (GAU), established in 1985, has evolved into a global educational powerhouse with seven campuses worldwide. Offering a wide array of undergraduate and graduate programs in fields such as business, health sciences, engineering, and social sciences, GAU is synonymous with academic excellence.

The university's commitment to fostering a diverse and inclusive student body is evident through its representation of over 50 countries. GAU's campuses are equipped with state-of-the-art facilities, providing a conducive environment for learning and personal growth. Beyond academics, GAU distinguishes itself by offering a range of extracurricular activities and community service opportunities, emphasizing holistic development and social responsibility. With over 20,000 enrolled students and a thriving alumni community exceeding 100,000 individuals, Girne American University stands as a beacon of inspiration, setting the standard for global higher education.



The Academy of Management Conferences (ABMC) is the distinguished research wing of the Talent Nurturers Educational Institute (TNEI), dedicated to advancing knowledge in the fields of business, social sciences, Artificial Intelligence, and Sustainability. Since its establishment in 2006, ABMC has led in organizing conferences that ignite intellectual discourse and promote scholarly growth. With an unwavering commitment to excellence, ABMC provides a unique platform for both established and emerging scholars to showcase their research endeavors. What sets ABMC apart is its strong collaboration with prestigious journals indexed in Scopus-Elsevier and SCI-Clarivate Analytics. ABMC serves as a hub for connecting industry, consulting, and academia, as seen in its numerous past events where participants from leading universities, thriving industries, and researchers gathered to exchange ideas, foster consulting opportunities, and seek guidance to elevate their research to masterclass levels. This often culminates in publication in reputable PRJs or indexed conference proceedings. This invaluable partnership ensures that the contributions shared at ABMC resonate on a global scale, further affirming its standing as a premier forum for disseminating impactful research. Moreover, ABMC has expanded its scope to encompass academic, economic, environmental, and social domains, reinforcing its position as a leader in advancing knowledge across various disciplines.

Welcome to GCBMS-2024

Global Conference on Business Management and Social Sciences

27th - 28th April 2024 (Dubai)

Abstract submission is open, submit abstract/paper at register@gcbms.org or register.gcbms@gmail.com

The Academy of Business Management Conferences (ABMC) warmly extends its invitation to esteemed scholars and practitioners to join us at the prestigious 26th ABMC event, the Global Conference on Business Management and Social Science (GCBMS-2024). This highly anticipated conference will be held on April 27th - 28th, 2024, in the vibrant city of Dubai. With a remarkable legacy spanning over a decade, ABMC has emerged as a renowned research platform, garnering recognition and respect within the academic community. We strive to foster an inclusive environment, valuing diverse perspectives and embracing scholarly contributions from across continents. We look forward to your valuable presence and meaningful engagement at this distinguished event.

GCBMS-2024 with the theme "Resilience, Innovation, and Sustainability: Charting a Path for Progress" we embark on a scholarly journey to address the evolving challenges that have emerged post-COVID-19. As disruptions persist on a global scale, it is incumbent upon us, as the scholarly community, to diligently prepare for the uncertainties that lie ahead. Our collective responsibility is heightened as we navigate the complex landscape, where poverty, inequality, and environmental sustainability demand urgent attention. At GCBMS-2024, we aspire to foster transformative discourse, propelling economies, businesses, and societies towards unparalleled success and sustainability. Esteemed thought leaders and visionaries will converge to share groundbreaking research, illuminating insights, and cutting-edge strategies, forming a nexus of intellectual excellence. Join us at this distinguished event, where the confluence of academic rigor, visionary thinking, and global perspectives promises to shape a brighter future for us all.

Global Conference on Business Management and Social Sciences, highlights the importance of multidisciplinary collaboration within specific themes. By bringing together experts from various disciplines, we facilitate a comprehensive exploration of topics such as sustainable management, organizational behavior, ethics, and more. This multidisciplinary approach allows for a deeper understanding of the challenges and opportunities faced in these areas, as different perspectives and methodologies are considered. Through the comparison of diverse viewpoints, we foster innovative insights and promote the development of well-rounded solutions. Our conference encourages submissions that advance the fields of management and social sciences with novel and informative content, cutting-edge theoretical and empirical analysis, and coverage of emerging issues, topics, and technologies. We aim to create an international, inclusive, and innovative platform where research with implications across different cultural and national contexts can be shared, catering to a wide array of readership. Technological aspects and innovative ideas are also welcomed as we strive to push the boundaries of knowledge and drive meaningful impact.

GCBMS-2024 invites keynote, invited speeches, plenary sessions, oral/poster presentations related to business management and social sciences, other disciplines are also welcome, unless and until they address the theme.

Conference Tracks:

Subject specific, multidisciplinary and interdisciplinary research related to but not limited to the following tracks are welcome:

- Theme 1:** Management and HR
- Theme 2:** Promoting Ethical Business Practices
- Theme 3:** CSR and Sustainability
- Theme 4:** Marketing and Hospitality Management
- Theme 5:** Leadership and Entrepreneurship
- Theme 6:** Supply Chain and Quality Management
- Theme 7:** AI, Immersive technologies, Data Analytics
- Theme 8:** Shaping the future: Economics, Finance and Accounting
- Theme 9:** Smart Education
- Theme 10:** Other (Inter and/or Multidisciplinary)

Keywords

Entrepreneurship and social enterprise, Corporate social responsibility and sustainability, Business policy and strategic management, International management and organizations, Organizational behavior and HRM, Operations management and logistics research, Controversial issues in management and organizations, Turnaround, corporate entrepreneurship, and innovation, Legal issues, business ethics, and firm governance, Managerial accounting and firm financial affairs, Non-traditional research and creative methodologies, Managerial marketing research, strategic management, entrepreneurship and innovation, business ethics, business policy, operations management, supply chain management, project management, operations research, human resource management, organizational behavior, leadership, marketing management, advertising, market research, brand management, public relations, customer relationship management (CRM), e-commerce, digital marketing, financial management, finance and investment management, economics, information systems management, risk management, sales and business development, retail management, hospitality management, healthcare management, nonprofit management, augmented reality (AR), virtual reality (VR), business analytics, data science, and business law.

Registration Details

Registration Fees	
1st Author (Presenter)	\$ 480
Co-Author	\$ 350
Participants or Presentation of 2nd Paper by the same author	\$ 350
Special fee for students	\$ 220

All Prices are in US \$

REGISTRATION INCLUDES

- Conference presentation
- Presentation certificate
- Lunch and refreshments (conference day)
- Resource material
- Conference program and conference proceedings, shall be available on conference organizing website
- Complimentary membership of ABMC

*Refund policy can be seen on website: www.gcbms.org

Important Dates	
Abstract/Paper Submission	29 th February 2024
Early Bird Registration (USD 290 presenter/participant)	Till 15 th March 2024
Registration Date	30 th March 2024
Conference Date	27 th – 28 th April 2024

Keynote Speakers (Previous)

9th GCBMS-2023



Martin Schmalz



Will Cong



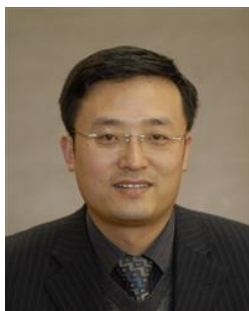
Cornell University



Heidi Brooks



Yale University



Yao Kai



Andrew Stark



UNIVERSITY OF
TORONTO



Adrian Aycan Corum



Cornell University



LIU Dengpan



清华大学
Tsinghua University



Yifei Mao



Cornell University



Shen Huangnan



復旦大學
FUDAN UNIVERSITY

Previous Keynote Speakers



Richard N. Cooper



Bige Kahraman Alper



Steven Spear



Richard Pettinger



Lori Breslow



Gilles Chemla



Robert C Pozen



Harjoat Bhamra



Karim Abadir



Wladawsky-Berger, Irving



George Yip

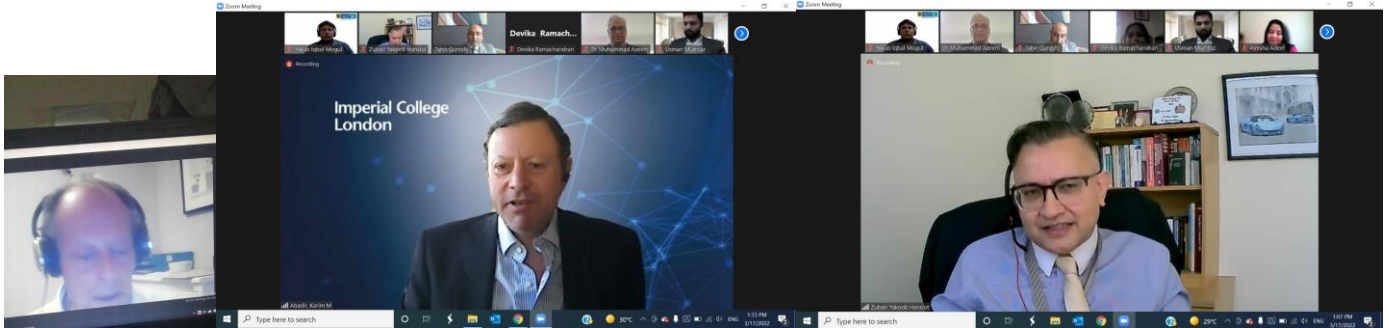
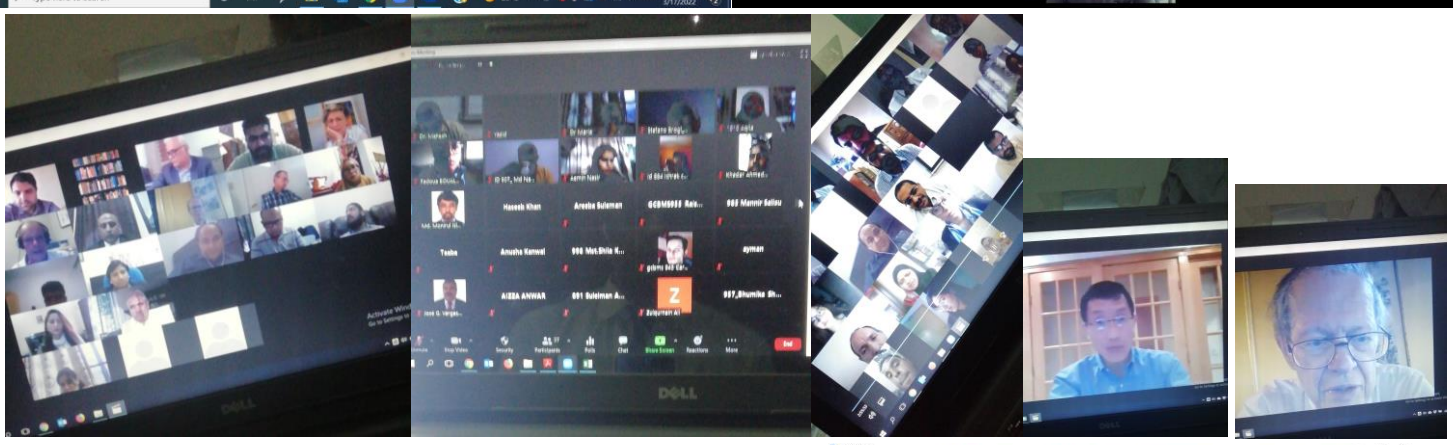
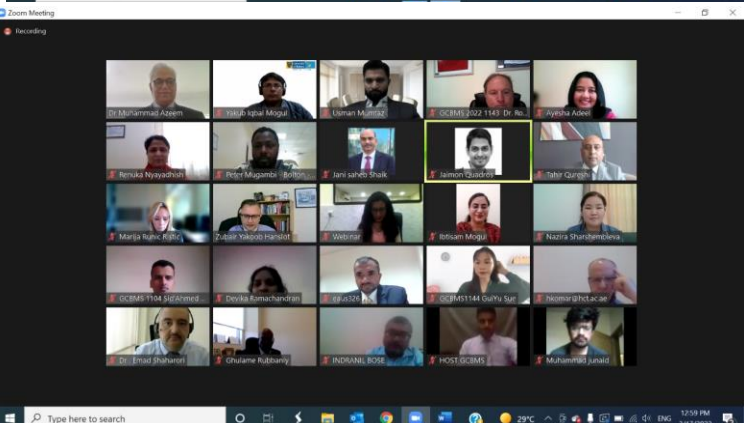
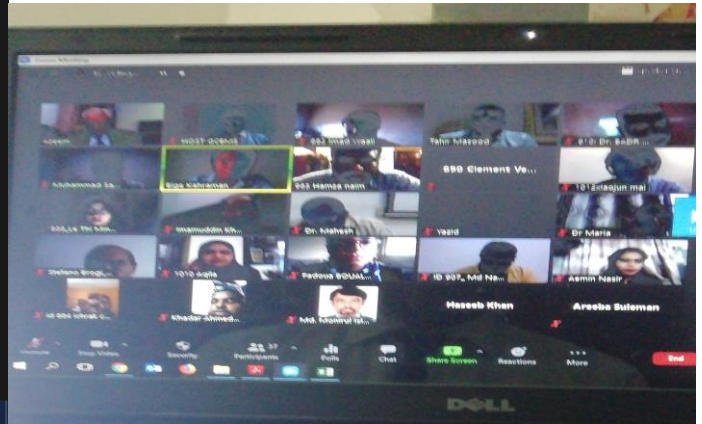
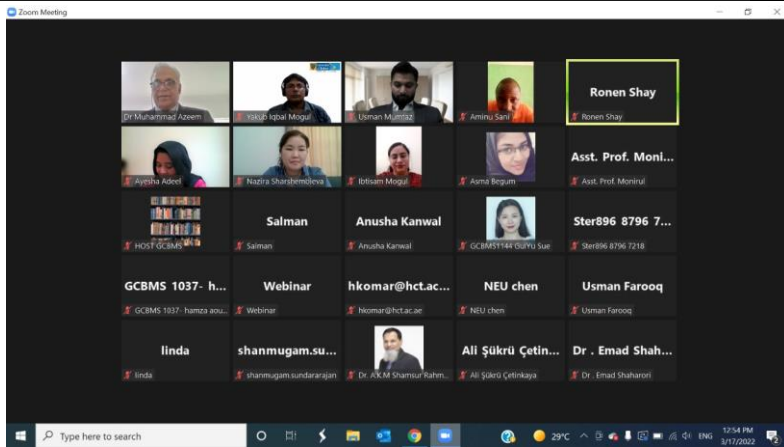
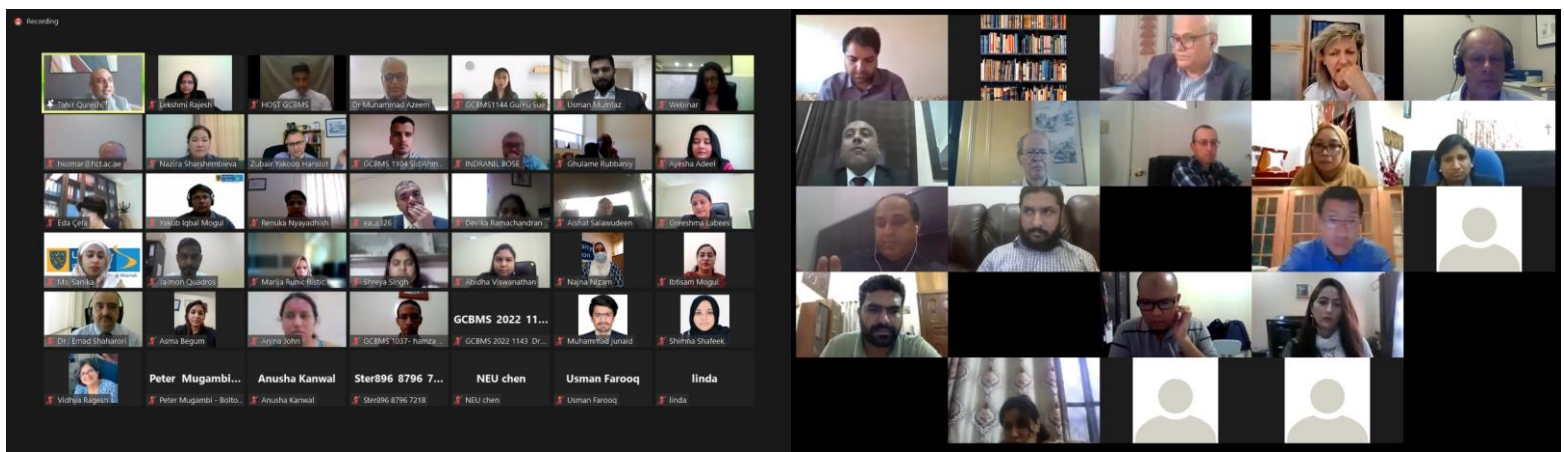


Yasheng Huang









GCBMS-2023

6th - 7th May



Adrian Aycan Corum



Shen Huangnan



Andrew Stark



Heidi Brooks, Yale



Will Cong



Martin Schmalz



LIU Dengpan



Yao Kai



Yifei Mao

GCBMS-2022

17th - 18th March

Keynote Speakers



Richard N. Cooper



Bige Kabraman Alper



Steven Spear



Richard Fetting



Lori Breslow



Galina Chernia



Robert C. Posen



Harjot Bhatia



Karim Abadir



Wladyslaw Berger, Irving



George Yin



Yasheng Huang

ICLI-2021

8th - 9th June

GCBMS-2020

8th - 9th AUGUST

GCBMS 2019

Dubai - UAE

6th Global Conference on Business Management and Social Sciences

24th-25th October

5th Global Conference on Business Management and Social Sciences

Dubai - UAE

GCBMS 2019

24th-25th April

4th Global Conference on Business Management and Social Sciences

21st-22nd September 2018

Dubai - UAE

2018

21st-22nd September

ICBM 2017

13-14 October

Dubai

GCLBM-2016

Singapore

1st - 2nd November

ICLI-2016

Berlin

20-21 July 2016

ICBF-2016

Singapore

13 - 14 May

ICBM 2016

UAE

25-26 March

GCBMS 2016

Dubai

28-29 January

ICBM-2015

Turkey

21-22 August

GCBMS

Dubai

24-25 April 2015